

Ujuzi na Biashara

Brief History

- **Activities started in 2002**
- **Registered as C.B.O. in 2006**

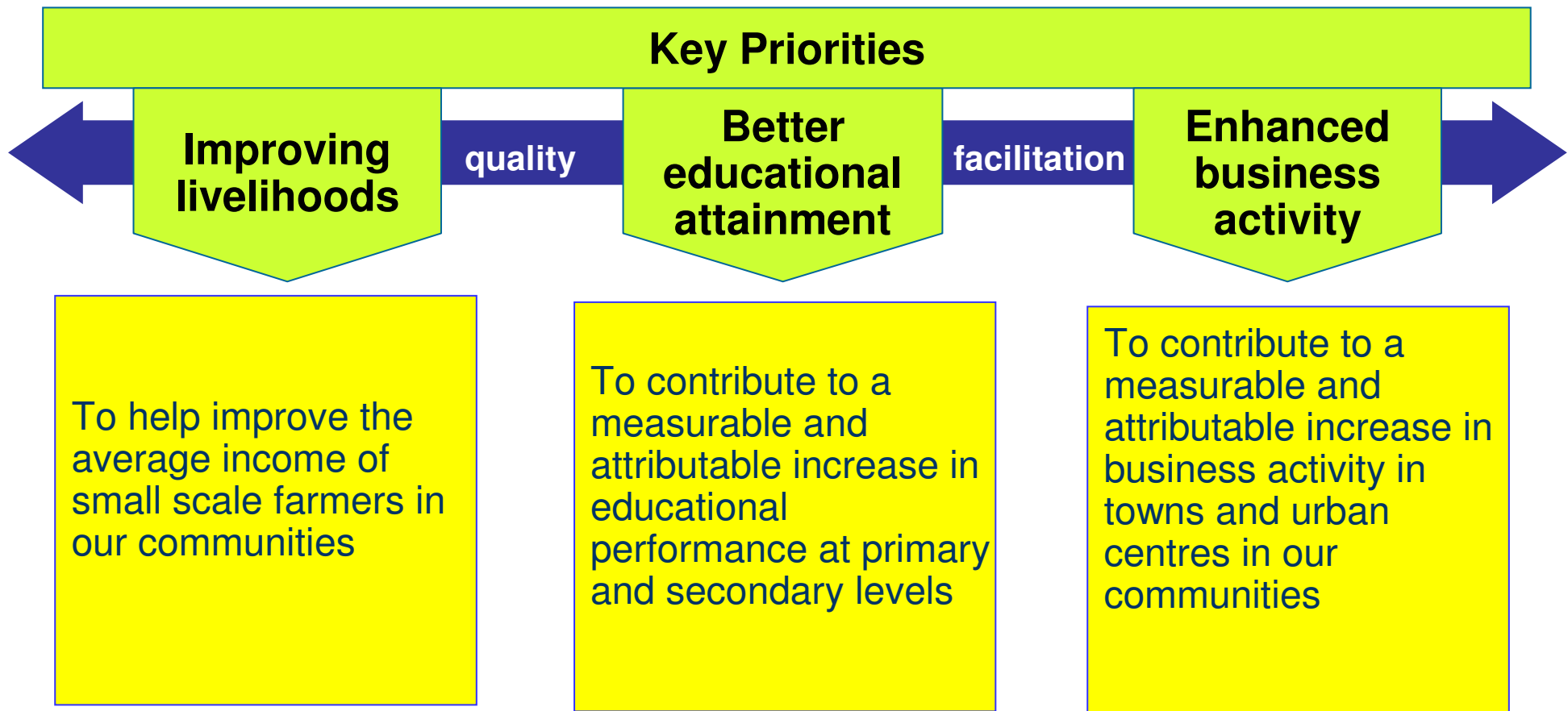
Ujuzi na Biashara

The purpose of the Ujuzi na Biashara initiative is to:

- **Improve livelihoods of small scale farmers:** by assisting them to acquire improved farming techniques, better access to markets, and better access to quality inputs
 - Introducing sustainable agriculture in the locality.
- **Improve educational attainment by:**
 - Decreasing the incidence of students being sent home for lack of fees (better livelihoods)
 - Providing teachers with career guidance information & skills
 - Providing role models
 - Providing career guidance and motivational talks to students
 - Sponsoring mock exams hence students get better prepared for KCPE exams
 - Offering free tuition to form forms and form threes.
- **Increase and improve income and job opportunities in our communities by:**
 - Assisting the Local Authorities to attract investments to our towns and centers facilitate business forums.
 - Organizing business exposure tours.
 - Creating linkages for business finance-Access to credit.
 - Encouraging starting of small scale/cottage/light industries.

Ujuzi na Biashara

Our work is organised around 3 key priorities



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Enhancing growth

...at home

- **Have sustainable incomes**
- **For education, health and savings**

...in education

- **Afford secondary education**
- **Impact life skills and key competences required by job market**
- **Promote enterprise**

...in business

- **Attract business to our communities**
- **Increase employment opportunities**

Challenge: Poverty disempowers us.

Innovation: Introduction of Wihote... endeavour to 'be able'

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How we work

...Governance

- Trust
- CBO – membership drawn from our community

...in operations

- A program officer, office assistant and volunteers
- Work:
 - Is anchored in Community based organisations - CBOs
 - Uses local skills and outside knowledge
 - Links with other initiatives in the regions e.g Meru.
 -

...in funding

- From friends & well wishers

Our challenge: locus of control

Our commitment: to change mindsets, and create systems and ways of organising society to be more productive

Ujuzi na Biashara Activities.

Community based organisations

quality

facilitation

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Work so far:
Livelihoods

Mapping community resources through:

- Dairy goats and cows;
- **We are in the final stages of buying dairy goat to a group in mamboleo. Wihote**” program initiated in for better farming methods
- On organic farming;
- There was training of farmers on how to make organic fertilizer at the Nyahururu slaughter house on 1st of may this year.
-Plans are underway to conduct another training at oljabet on 17th this month.This will be followed by others across the whole district.

Education

- 3 Mocks for Class 8 – District wide
- We have already offered the last terms mock exam.
- Career guidance workshops facilitated for teachers and students across the constituency.
- We did have a career talk at olmoran day secondary school on february this year.

- Ujuzi na biashara also offers free tuition to

- Form fours and form threes.This year april we offered tuition at :
Starehe primary sch
Lariak primary sch
Kinamba primary sch
Ol moran primary sch.
In the past we had career talks with over 4000 students to approximately 35 Digital school opened at Lariak secondary school.

Investments and business opportunities;

- Rumuruti,Nyahururu Business Forums.
- Youth entrepreneurship forums
- There was an investment training to a women group at shauri last month where banks and service providers attended
We organized a business forum on 25th last month which was a success
- Plans are underway to conduct two others at Kinamba and Rumuruti in June and July respectively.

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Partnerships established:

- **Kenya Investment Authority**
- **Kenya Industrial Estates**
- **Export promotion council**
- **Ministry of Youth Affairs**
- **NSSF**
- **NHIF**
- **Banks; K Rep, Equity Bank, Barclays**
- **Municipal council of Nyahururu.**
- **Rumuruti Town Council**
- **Laikipia County Council.**
- **Technoserve.**
- **Chamber of commerce and Industry.**
- **Kenya institute of entrepreneurship development.**

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Contacts

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